

## About Plan A

Plan A is Europe's leading provider of corporate carbon accounting and decarbonisation software, enabling companies to turn emissions intelligence into measurable business value.

Founded in 2017, the company has developed an AI-powered platform that simplifies emissions accounting, target setting, and reduction planning using TÜV methodology. The product is in line with Greenhouse Gas Protocol and Science Based Target Initiative standard. Since January 2025, Plan A is part of Diginex Ltd, a NASDAQ-listed award-winning provider of RegTech and data management solutions.

By transforming complex climate data into reliable and actionable insights, Plan A's cutting-edge solutions, such as AI-powered assistant Gaia AI, coupled with personalised expert support, help organisations design decarbonisation strategies for both climate impact and financial returns. Combined with Diginex's platform, Plan A offers a strategic, one stop, end-to-end solution for all corporate audit, ESG reporting, and decarbonization needs, including supply chain transparency, target-setting, and performance tracking

Plan A counts clients such as BMW, Visa and KFC as well as many more businesses among its 1,500 customers.

For more information, visit [plana.earth](https://plana.earth).

## Short version

Plan A, a Diginex Ltd company, is Europe's leading corporate carbon accounting and decarbonisation software provider, helping companies turn emissions intelligence into financial performance. Its AI-powered, TÜV-certified platform, coupled with expert support, simplifies emissions accounting, target setting, and reduction planning in line with GHG, and SBTi standards.

With offices in Berlin, Paris, and London, Plan A supports more than 1,500 customers, including Chloé, BMW, Visa and KFC, in reducing costs, improving efficiency, and creating long-term value through decarbonisation.

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