

2022

Annual Emissions Report

Plan A

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Introduction

We are pleased to provide you with our 2022 Annual Emissions Report, summarising our carbon footprint for 2022 as calculated on the Plan A platform. For this report, we have consolidated key information concerning our corporate carbon footprint into relevant scopes and categories in line with the GHG Protocol Corporate Standard. We use the same platform we provide our customers to collect data, calculate our carbon emissions and generate this report.

In 2022, Plan A opened and expanded two new offices in Paris, France and London, UK. Our biggest increase is within our Scope 3, Purchased Goods and Services, especially the expansion of the “programming external providers” sub-category, which account for 65% of our increase in emissions from 2021 and about a third of our 2022 emissions.

This report brings a comparable year on year, easy to access, publicly available report on our carbon emissions, and we hope it can trigger reflection and data-driven action for its readers.

Methodology

In order to calculate our emissions, Plan A enters its business activity data and combines it with the most up-to-date emission factors in our processor to calculate our corporate emissions. This methodology is certified on an annual basis by TÜV Rheinland for its alignment with the GHG Protocol Corporate Standard, the accuracy of the emission factors and the use of formulas. The accuracy of this report is directly tied to the quality of the data we input into the Plan A Platform.

We have used multiple solutions to retrieve activity data. Working with our Operations team and our key suppliers, we have been able to cover the vast majority of our carbon emissions. National averages have been used in some cases, notably for heating and electricity for our Germany office. Improving our data collection processes is a key tenet of our sustainability strategy, and we have identified key areas to improve upon – real estate data, waste management and external providers.

We have improved the coverage of carbon generating activities by measuring more sources than we did for the previous years – like new suppliers sub-categories and activities such as in-person events. Lastly, our recently opened offices in Paris and London are fully accounted for from this year onward.

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771.67
tCO₂e

Our 2022 carbon emissions are broken down by scopes and categories per the GHG Protocol Corporate Standard.

2022 emissions by scopes and categories (expressed in tCO₂e)

0 tCO ₂ e SCOPE 1	158.72 tCO ₂ e SCOPE 2	612.95 tCO ₂ e SCOPE 3
0 tCO ₂ e STATIONARY COMBUSTION	72.94 tCO ₂ e HEATING	579.60 tCO ₂ e PURCHASED GOODS AND SERVICES
0 tCO ₂ e VEHICLE FLEET	85.78 tCO ₂ e ELECTRICITY	11.01 tCO ₂ e BUSINESS TRAVEL
0 tCO ₂ e FUGITIVE EMISSIONS	0 tCO ₂ e HOSTED SERVERS	4.44 tCO ₂ e EMPLOYEE COMMUTE
		17.27 tCO ₂ e WORKING FROM HOME
		0.63 tCO ₂ e WASTE

Other emission: The "Other" category of emissions is not part of Scope 1, 2, or 3 emissions per the GHG Protocol, and is therefore not part of the total CCF number. For transparency, we have included this category, which shows emissions from various types of events.

As a point of comparison, 1 tCO₂e is roughly equal to the emissions of a single passenger flying ≈6,500 kilometres, or roughly the radius of the planet.

2.16 tCO ₂ e OTHER
0.01 tCO ₂ e HYBRID EVENTS
0 tCO ₂ e VIRTUAL EVENTS
2.15 tCO ₂ e IN PERSON EVENTS