

2023

Annual Emissions Report

Plan A

Annual Emissions Report 2023



Plan A- August 2024 updated version

Introduction

We are pleased to present our 2023 Annual Emissions Report, summarising our carbon footprint for 2023. In this report, we have consolidated information concerning our corporate carbon footprint into relevant scopes and categories in line with the GHG Protocol Corporate Standard. We use the same platform as our customers to collect data, calculate our carbon emissions and generate this report.

In 2023, Plan A continued to grow, surpassing 130 employees. We organised two company on- and off-site events in Berlin. We also closed a Series A round of \$27M, allowing us to accelerate our growth and invest more in purchased goods and services. These developments have impacted our carbon footprint and our decarbonisation trajectory. As such, we have decided to update our baseline year from 2021 to 2023 and corresponding emissions targets.

Our goal with is that this report brings a comparable year on year, easy to access, publicly available report on our carbon emissions, and we hope it can trigger reflection and data-driven action for its readers.

Methodology

In order to calculate our emissions, Plan A enters its business activity data and combines it with the most up-to-date emission factors in our processor to calculate our corporate emissions. This methodology is certified on an annual basis by TÜV Rheinland for its alignment with the GHG Protocol Corporate Standard, the accuracy of the emission factors and the use of formulas. The accuracy of this report is directly tied to the quality of the data we input into the Plan A Platform. It is noteworthy to add that since our Headquarter office handles most third party suppliers, the majority of our Scope 3 emissions is documented under this business unit.

We collected data over the year, with the help of a volunteer team of data collectors. National averages have been used in some cases, notably for heating and electricity for our Germany office, in the absence of direct oversight of counters. We plan on improving our coverage of our digital footprint as well as more accurate data attribution across our business units through refined labelling of data.

This is the V2 of the Plan A Annual Emissions Report 2023.

Annual Emissions Report 2023

Plan A | Company



1,445.6
tCO₂e

Our 2023 carbon emissions are broken down by scopes and categories per the GHG Protocol Corporate Standard.

2023 emissions by scopes and categories (expressed in tCO₂e)

0 tCO ₂ e SCOPE 1	118.67 tCO ₂ e SCOPE 2	1,326.93 tCO ₂ e SCOPE 3
0 tCO ₂ e STATIONARY COMBUSTION	73.3 tCO ₂ e HEATING	1,185.4 tCO ₂ e PURCHASED GOODS AND SERVICES
0 tCO ₂ e VEHICLE FLEET	45.3 tCO ₂ e ELECTRICITY	106.7 tCO ₂ e BUSINESS TRAVEL
0 tCO ₂ e FUGITIVE EMISSIONS	0 tCO ₂ e HOSTED SERVERS	32.7 tCO ₂ e COMMUTE AND WORK FROM HOME
		1.2 tCO ₂ e USE OF SOLD PRODUCT
		0.6 tCO ₂ e WASTE IN OPERATIONS
		0.04 tCO ₂ e FUEL AND ENERGY RELATED



Annual Emissions Report 2023



Plan A | Berlin Office

1,349.00

tCO₂e OF TOTAL EMISSIONS

Our Berlin office is our headquarters, where the majority of our company works. Emissions related to operations such as business travel are included here. This comprises of business travel and purchased goods and services for instance.

2023 emissions by scopes and categories (expressed in tCO₂e)

0 tCO ₂ e SCOPE 1	106.33 tCO ₂ e SCOPE 2	1,242.67 tCO ₂ e SCOPE 3
0 tCO ₂ e STATIONARY COMBUSTION	41.18 tCO ₂ e HEATING	1,108.72 tCO ₂ e PURCHASED GOODS AND SERVICES
0 tCO ₂ e VEHICLE FLEET	65.15 tCO ₂ e ELECTRICITY	106.7 tCO ₂ e BUSINESS TRAVEL
0 tCO ₂ e FUGITIVE EMISSIONS	0 tCO ₂ e HOSTED SERVERS	27.06 tCO ₂ e COMMUTE AND WORK FROM HOME
		0.2 tCO ₂ e WASTE IN OPERATION

Annual Emissions Report 2023

Plan A | Paris Office



57.59

tCO₂e OF TOTAL EMISSIONS

Our office in Paris is hosted in a sustainable co-working, using decarbonised electricity. Emissions for support functions such as business travel are covered in the headquarter's emissions.

2023 emissions by scopes and categories (expressed in tCO₂e)

0 tCO ₂ e SCOPE 1	0.47 tCO ₂ e SCOPE 2	57.13 tCO ₂ e SCOPE 3
0 tCO ₂ e STATIONARY COMBUSTION	0.21 tCO ₂ e HEATING	55.04 tCO ₂ e PURCHASED GOODS AND SERVICES
0 tCO ₂ e VEHICLE FLEET	0.26 tCO ₂ e ELECTRICITY	1.68 tCO ₂ e COMMUTE AND WORK FROM HOME
0 tCO ₂ e FUGITIVE EMISSIONS	0 tCO ₂ e HOSTED SERVERS	0.38 tCO ₂ e WASTE IN OPERATION
		0.04 tCO ₂ e FUEL AND ENERGY RELATED

Annual Emissions Report 2023



Plan A | London Office

37.73

tCO₂e OF TOTAL EMISSIONS

The Plan A London office is located in Paddington Works, where employees can commute. Our British team is also distributed across Greater London and Bristol. Business travel is covered by our central operations team in our Berlin headquarters.

2023 emissions by scopes and categories (expressed in tCO₂e)

0 tCO ₂ e SCOPE 1	11.87 tCO ₂ e SCOPE 2	25.85 tCO ₂ e SCOPE 3
0 tCO ₂ e STATIONARY COMBUSTION	3.91 tCO ₂ e HEATING	21.73 tCO ₂ e PURCHASED GOODS AND SERVICES
0 tCO ₂ e VEHICLE FLEET	7.96 tCO ₂ e ELECTRICITY	3.99 tCO ₂ e COMMUTE AND WORK FROM HOME
0 tCO ₂ e FUGITIVE EMISSIONS	0 tCO ₂ e HOSTED SERVERS	0.12 tCO ₂ e WASTE IN OPERATION